

West Island Woodlands Community Advisory Group
March 1, 2000
Regional District Office

Minutes
March 1/00

Present:

Charlie Cootes Jr.	Greg Leachman - IWA (alternate)
Jack Thornburgh - AEC	Gary Swann - Regional District
Steve Chambers - Weyerhaeuser	Rhonda Morris - Ministry of Forests
Harold Carlson - AV Outdoor Club	John McIntosh - Parks Canada
Tawney Lem - Hupacasath First Nations	Dave Watts - Tseshah First Nations
Donna Brett - City of Port Alberni (alternate)	Jim Levis - Village of Bamfield
Gary Johnsen - Toquaht First Nations	Jack McKay - contractor
Neil Malbon - Weyerhaeuser	Yuka Otal - Weyerhaeuser
Mike Carter - Tourism	Eileen Parker - Chamber of Commerce
Dan Powell - Ministry of Forests (alternate)	Pat McKay - Franklin Forest Products
Michelle Colussi - CCE, Facilitator	Diane Morrison - recorder

Absent:

Dennis Fitzgerald Joe Thorne

1. Welcome and Introductions:

Michelle went over the Guidelines (Code of Conduct) and the use of the "Role Busters" to maintain a positive and supportive atmosphere.

2. Approval of Agenda:

Revised Agenda accepted.

3. Approval of Minutes

February 9/00 minutes accepted. No additions/corrections.

Handouts for the evening were reviewed.

4. Old Business:

Web Page Update

Neil discussed content of web page and commented that presentation would be kept simple to keep cost down. Both Alberni-Clayoquot Community Skills Centre and Mid-Island Communications System (MCS) could develop a web page at a cost of \$500-\$600. It would be preferable to find a host site rather than create our own site and have ongoing maintenance costs. The Weyerhaeuser web page would be a practical option but contents would have to be approved by head office in Vancouver.

Gary reported that the AEC would be willing to put the site on its web page with the caveat that the views presented by WIWAG are not necessarily those of the AEC.

The AG would need to provide the AEC web master with content and graphics and animation would be possible.

Suggested that MCS be contracted to design the page and then it be turned over to AEC webmaster. Harold would still like to approach NIC instructor to see if students would be willing to design the web page.

Decision reached that if NIC student was not found in a couple of weeks then MCS would be asked to develop the page which would then be turned over the AEC. Gary asked that whoever designs the page work in connection with AEC's webmaster. Request was made that the WIWAG site be linked to the Long Beach Model Forest (LBMF) page. Group agreed on the importance of having well-developed links. Suggestions included the city of Port Alberni, the regional district and others to be worked out. Neil will follow-up on this.

Meeting dates:

It was confirmed that the March 23 and May 25 meetings will both be in the regional district boardroom.

Forest Certification Forum:

It appears that important people are going to be at this forum talking about various options for certification. Dennis Fitzgerald will be one of the speakers. Steve and Jack may be going. Some discussion about whom else might go but no decisions were made to send someone specifically from the advisory group.

Communications Checkin:

Faxed and e-mailed material appears to be getting to everyone.

5. Mission Statement:

Advisory group worked on a second draft based on questions prepared by Michelle. She encouraged group to look at the statement as an evolving document, not carved in stone. It is the group's introduction to the general public and about the work it does.

Advisory Group broke into two smaller groups to work on a second draft. After discussion, Michelle said she would combine both versions of second draft and bring the document back for a third and final version at the March 23 meeting.

Second draft is attached to minutes.

Discussion about the importance of involving and communicating with the public. Some of that will be done through the web page. Some will be done through membership. That discussion has still to take place.

Discussion about name for the group. Suggestion that people write ideas down on the board during break. Suggestions included TFL 44 Certification Advisory Group, WIW Public Advisory Group, WIW Community Advisory Group, WIW Advisory Group, WI Certification Advisors. Comment was made that using the term "certification" is limiting as the group will be around after certification has been achieved.

Break (early) (#7 on agenda)

6. Review of Values Analysis from Feb 9:

Reviewed the Values the group had brainstormed previously and discussed and clarified Dennis' additional comments. Comments in **bold** type are Values. Group still unclear on what is a Value, what is a Goal, etc. Need for discussion around criteria and critical element. Michelle reminded group that this document too is still evolving. They may come up with a goal and need to go back and create a value for it. All of

the information the group develops will be captured and maintained. It may come into place later.

Correction - pg. 5 of the Summary of Value Work: #14 Value – “Forested Land” also appears as value #27, so #27 should be renumbered to #14 to reflect that this value actually appears twice, under two different criteria. If we keep a running numeration of values they will be easier to track for discussion etc.

Two analogies were suggested to help clarify the Value, Goal, Indicator relationship:

Value is money
Goal is getting more money
Indicator is return on capitol investment

Value is health
Goal is - reduce teen pregnancies
 - reduce obesity
Indicator is measuring increase or decrease of teen pregnancies or obesity against a baseline.

There is a correction on page 2 of term "COSEWIC" which stands for Committee On the State of Endangered Wildlife In Canada.

8. Values brainstorm for Criteria #5 and #6:

Results attached.

Discussion of 5.b) "investment" not just dollars. Also time, benefits, services, good will, etc. How are these measured? Michelle felt these decisions were still premature at this point. The group is not there yet.

Michelle asked for direction on how the group wanted to continue working. Members commented that they liked the way the brainstorming had gone with the whole group working on it all together. Suggestion was made that people could initial the post-it note so authorship can be tracked if there are questions later.

Question asked if there would be an opportunity for members to add/disagree with the values? Michelle said the group should come prepared with questions/comments/need for clarification to the next meeting.

Michelle reminded the group that there are only five more meetings till the draft report should be ready. According to how the work on Values went, two meetings would be needed for goals and two meetings for indicators. Michelle asked the group to think about timelines, additional meetings (Saturday, full day), meeting during summer, etc.

Brief comments from Michelle for AG to talk about membership and sector representation: Different types of members i.e. observers, resource, staff, liaison, guests, etc., membership term (renewed annually, appointed, etc.).

Discussion around Membership:

- Ken MacKenzie, regional forester from NIW, would like to come to next meeting.
- Anyone genuinely interested should be able to contribute or know what goes on.
- LBMF has been working on criteria and indicators for five years. Could be a good resource. Perhaps LBMF might make presentation on the work it has done and what role it might play in WIWAG group
- LBMF wants back and forth communication with WIWAG but does not want to be a member.
- draft Mission Statements says that the process should be transparent. Let people observe when they want to.
- The auditor will look at how the membership of this advisory group was developed and whether it falls within the scope of the CSA guidelines.
- Suggestion made that any number of observers be allowed at the meetings but they would not participate. There could be a worksheet for them to record their input. There would also be three seats per meeting for occasional participants.
- Group does not want to have to continually bring people up to speed.

Michelle will write up comments as a starting point for discussion of membership at next meeting (March 23).

9. Next Meeting:

Thursday, March 23, 2000

6:00 p.m. dinner

6:30 p.m. meeting

Location: Alberni-Clayoquot Regional District Office

3008 5th Ave.

Port Alberni.

Handouts

1. Newspaper article - "Government to scale back clearcutting"
2. Newspaper article - "Eco-tourism course offered"
3. Handout of definitions
4. Handout of acronyms and terms
5. Ministry of Forests handout on "Genetic diversity in forest management"

Attachments

1. Actions from March 1 meeting
2. Background for Membership discussion
3. Values brainstorming (#5 and #6.)