# INVESTOR PRESENTATION November 2021



Western Forest Products Inc. DEFINING A HIGHER STANDARD<sup>™</sup>





## Forward Looking Statements and Non-GAAP Financial Measures



All financial references are expressed in C\$ unless otherwise noted.

This presentation contains statements and estimates that may constitute forward-looking statements under the applicable securities laws. Readers are cautioned against placing undue reliance on forward-looking statements. All statements herein, other than statements of historical fact, may be forward-looking statements and can be identified by the use of words such as "will", "estimate", "commit", "anticipate", "expect", "should", "may", "pursue", "explore" and similar references to future periods.

Forward-looking statements in this presentation include, but are not limited to, statements relating to our current intent, belief or expectation with respect to: domestic and international market conditions, demands and growth; economic conditions; our acquisition, growth, marketing, product, wholesale, operational and capital allocation plans and strategies including, but not limited to, our dividend plan and share repurchase plan; our sustainability-linked credit facility, our expected operating results; our competitive position and expectations regarding future competition; fibre availability and regulatory developments; the impact of the COVID-19 pandemic; the anticipated closing of the transaction with Huumiis Ventures Limited Partnership and the sale of additional incremental ownership interest in TFL 44 LP in the future.

Although such statements reflect management's current reasonable beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions, there can be no assurance that forward-looking statements are accurate, and actual results and performance may materially vary. Many factors could cause our actual results or performance to be materially different including: economic and financial conditions, demand for forest products, competition and selling prices, international trade disputes, changes in foreign currency exchange rates, labour disputes and disruptions, natural disasters, relations with First Nations groups, the availability of fibre and allowable annual cut, developments and changes in laws and regulations affecting the Company or the forestry industry, changes in the price of key materials for our products, changes in opportunities, existence of a public health crisis (including future developments in the COVID-19 pandemic) and other factors discussed in the Company's annual MD&A, which is available on our website at www.westernforest.com. The foregoing list is not exhaustive, as other factors could adversely affect our actual results and performance. Forward-looking statements are based only on information currently available to us and refer only as of the date hereof. Except as required by law, we undertake no obligation to update forward-looking statements.

During the course of this presentation, certain non-GAAP financial information will be presented. Definitions and reconciliation of terms can be found in the Company's annual and quarterly MD&A for Western Forest Products Inc. (the "Company").



# Western At A Glance

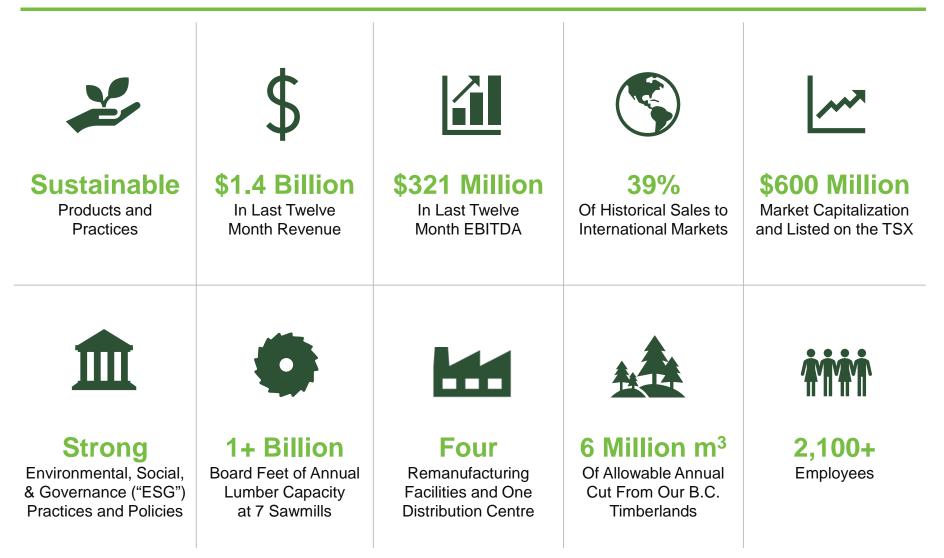
A Sustainable, Specialty Wood Products Company



Western Forest Products Inc. DEFINING A HIGHER STANDARD"

## Western At A Glance





### A Global Leader In Specialty Lumber Products

## Why Own Western





### Western Is The Premier Wood Products Company To Own

## Western's Lumber Products Are Used In Multiple Sustainable End Uses Around The World



Outdoor Living	Exterior Appearance	Interior Living	Structural	Industrial
Decking, Timbers, Fencing Products, Outdoor Structures	Siding, Trim & Fascia, Soffits, Door & Window Products	Interior Paneling, Interior Mouldings, Architectural Millwork, Stair Components	Timbers, Framing, Japanese Housing, Engineered Products	Lamstock, Packaging & Crating, Cross Arms, Mat Stock, Bridges, Docks & Rail Ties

### Western's Products Come From A Sustainable Building Material

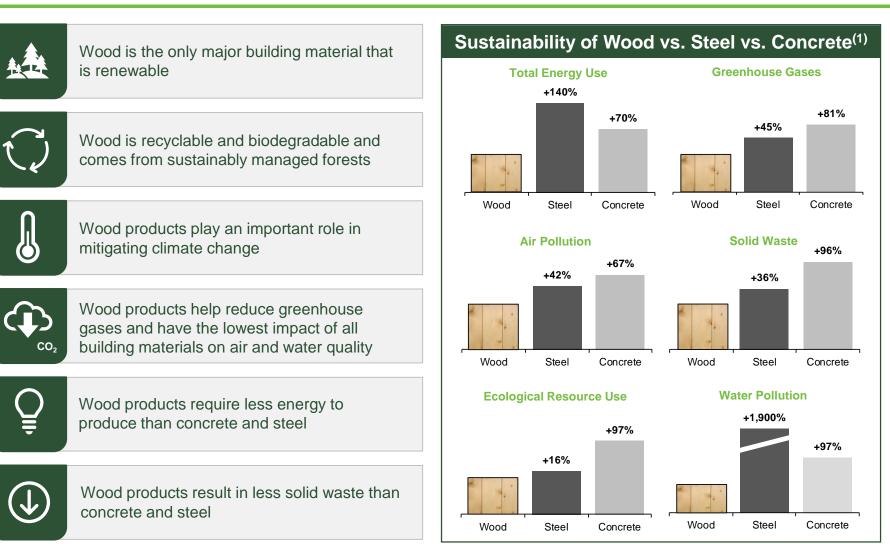
# Wood Is Sustainable, Durable And Naturally Beautiful





# Wood Is A Sustainable Building Material





(1) Source: ATHENA™ Sustainable Materials Institute life-cycle research via the Western Red Cedar Lumber Association

Wood Products Outperform Steel And Concrete From A Sustainability Perspective

## Mass Timber Buildings Further Support The Growth Of Wood As A Sustainable Building Product



### Increased use of wood in buildings will drive climate change benefits and increase lumber demand

Maximizing wood use in both residential and commercial construction could remove an estimated

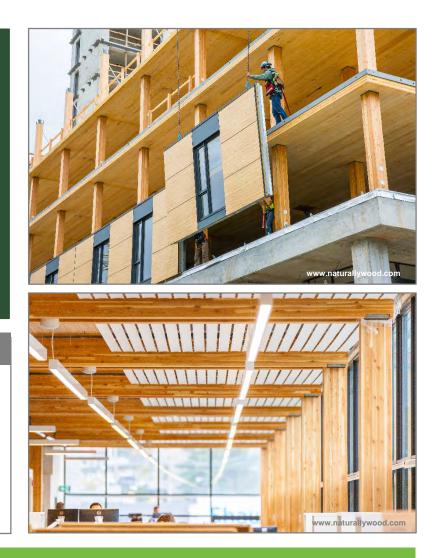
**21 Million** Tons of CO<sub>2</sub> Annually



**4.4 Million** Cars Taken Off The Road Annually<sup>(1)</sup>

#### **Links To External Resources**





(1) Source: Think Wood

A Sustainable Opportunity To Grow The Demand For Wood Products

# Wood Products Play An Important Role in Mitigating Climate Change





Growing trees absorb carbon from the air and release oxygen



As trees mature the rate of carbon removal decreases







### **Environment Stewardship**

Sustainable Forestry Practices, Sustainable Products, Climate Change, Biodiversity

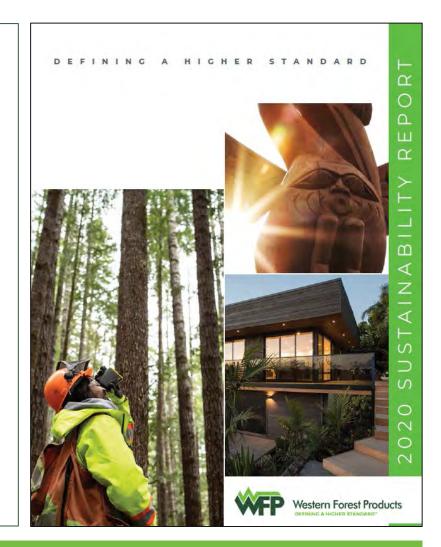


Social Responsibility Health & Safety, People & Culture, Diversity, Stakeholder & Community Engagement



### **Corporate Governance**

Best Practices, Board Composition and Diversity, Executive Compensation, Ethics, Integrity



### Western Is Committed To Defining A Higher Standard<sup>®</sup> On ESG

## Western's ESG Highlights





## **Environmental Stewardship**



Sustainability	<ul> <li>100% of our managed tenures are certified</li> <li>Sustainably manage and harvest the entire forest profile over generations</li> <li>Reforest every hectare we harvest</li> </ul>	<ul> <li>Only forestry company on the B.C. Coast to operate a seed orchard and tree nursery</li> <li>More than 3 trees planted for every 1 tree harvested in 2020</li> <li>Limit wood waste in our operations; utilize 100% of logs at our mills</li> </ul>	
Climate Change	<ul> <li>14.2 million tonnes of CO<sub>2</sub> equivalent removed from the atmosphere during 2018 and 2019 from Western's activities, including the sustainable management of forests</li> <li>Forests play a key role in the global carbon balance and sequestering carbon</li> </ul>	<ul> <li>Consider climate change in our forest planning</li> <li>Manage fertilization to improve soil nutrient to increase carbon sequestration in coastal forests</li> <li>Implement energy reduction / efficiency initiatives in our sawmills</li> </ul>	
Biodiversity	<ul> <li>Manage biodiversity and other environmental values to maintain forest health</li> <li>Standards in place that protect both species and habitat</li> </ul>	<ul> <li>First forestry company in British Columbia to issue a policy on "Big Trees"</li> <li>Manage for water quality and quantity, community watersheds and streams / riparian areas</li> </ul>	

## Western Is Committed To The Strongest Environmental Practices

## Western's Net Positive Climate Impact



Total Carbon Storage	Annual Carbon Balance	
<ul> <li>The "balance sheet" perspective</li> <li>Measures the carbon stored in Western's managed forests</li> <li>Includes carbon stored in the form of live trees, dead trees, branches, leaves, roots, and soil</li> </ul>	<ul> <li>The "income statement" perspective</li> <li>Measures Western's annual carbon balance, calculated as the annual carbon sequestered by our forests and wood products, less carbon emitted in our operations</li> </ul>	
<b>14</b> billion tonnes of CO <sub>2</sub> equivalent	14.2 million tonnes of CO <sub>2</sub> equivalent	
Is stored in the forests managed by Western – the equivalent of the $CO_2$ emissions from the energy use of 168 million homes for one year	Was removed from the atmosphere through Western's activities, during 2018 and 2019 – the equivalent of taking 1.54 million cars off the road per year	

Western's Activities, Including The Sustainable Management Of Forests In Our Care, Play An Important Role In Mitigating Climate Change

## **Social Responsibility**



Health & Safety	<ul> <li>Our goal is a zero-incident workplace</li> <li>Annual safety training for all employees and contractors</li> <li>ISNetworld certification process for contractors</li> <li>Robust COVID-19 protocols in place</li> </ul>	Comprehensive hands-on, job- specific training Independent audits and inspections Environmental, Health and Safety Board committee Comprehensive Health and Safety Management System	
Vererer II II II II People & Culture	<ul> <li>Provide equal opportunity and promote diversity at all levels</li> <li>Total rewards approach to compensation to attract, retain and motivate employees</li> <li>Support freedom of association and collective bargaining</li> </ul>	Invest in our people through annual training and education Women represent 38% of our executive officers Indigenous employment is an important component for the diversity of our workforce	
First Nations & Community	<ul> <li>Committed to advancing mutually beneficial relationships and reconciliation with First Nations</li> <li>Positive working relationships with First Nations through information sharing, timber harvesting, silviculture, planning and other mutually beneficial arrangements</li> </ul>	Engage with a broad range of stakeholders Stakeholders have provided feedback to our ESG progress and reporting Focus on supporting initiatives that promote culture, recreation, education and sustainability	

### Western Is Committed To Our People, Communities And Stakeholders

## Reconciliation With First Nations: Western And Huu-ay-aht First Nations, A Success Story



# Building a Mutually Beneficial Relationship with Huu-ay-aht First Nations

2017 • Established a relationship

2019

2021

- Sale and purchase of three properties
- Long-term lease back of a dry land sort in Sarita Bay, B.C.
- Market log harvesting agreement for 200,000 m<sup>3</sup>
- Employment and training agreement to increase the number of Huu-ay-aht citizens participating in the forest sector
- 2018 Signed a Reconciliation Protocol Agreement
  - Continued to explore potential alternative ownership structures in Huu-ay-aht's traditional territories
  - Completion of Huu-ay-aht's purchase of a 7% beneficial ownership interest in a newly formed limited partnership (TFL 44 LP), consisting of certain assets in Western's Port Alberni Forest Operations, including Tree Farm Licence 44
    - Completion of Huu-ay-aht's purchase of an incremental 28% beneficial ownership interest in TFL 44 LP from Western for \$22.4 million
      - TFL 44 LP name change to Tsawak-qin Forestry Limited Partnership (effective January 2022)







Developing Mutually Beneficial Relationships To Advance Reconciliation With First Nations

## **Further Advancing Indigenous Relationships**



- Investing time and resources in fostering positive working relationships with Indigenous groups
  - Information sharing
  - Joint sustainable forest management planning
  - Timber harvesting
  - Reforestation practices
  - Restoration initiatives
  - Other mutually beneficial interests
- Creating jobs, training opportunities and supporting communities

### Selected Milestones in 2021<sup>(1)</sup>



TFL 44 LP and Integrated Resource Management Plan

Integrated Resource Management Plan



Forest Landscape Plan Pilot



Integrated Resource Management Plan



Management Plan

Land Agreement (with Quatsino First Nation)

Sale of Ownership Interests in Forest Licences

(1) See Western's Third Quarter Report for additional details

Demonstrating Our Commitment To Advancing Indigenous Relationships

## **Community Involvement And Support**





### Forestry company donates nearly three acres of land for Tahsis & Zeballos' community trail project

Western Forest Products' five parcels of land will serve as an access point to the Community Unity Trail



#### Friendship Garden at Cedar Elementary in Campbell River, B.C.

It's so uplifting to see how we can make an impact in our community.

SEHLEEAH SCHEVERS Western Forest Products employee and Cedar Elementary mom



#### **Contributions To Support Communities**

### Western announces \$50,000 donation for wildfire relief and readiness efforts

Support to help impacted communities with long term recovery and preparedness for future events

For more company and community news, visit us on

Provide access to a number of public recreation sites located in our working forests via our extensive network of maintained resource roads

OPEN

Spencer Cove Nimpkish Lake Kinman Creek Lwr Klaklakama Jpr Klaklakama Anutz Lake Atluck Lake San Josef Woss Lake



## **Corporate Governance**



Best Practices	<ul> <li>Independent Board Chair</li> <li>Annual elections</li> <li>Annual director assessments</li> <li>Annual say-on-pay voting</li> <li>Majority voting for director election</li> </ul>	<ul> <li>Whistleblower hotline</li> <li>Comprehensive and transparent disclosure</li> <li>Shareholder engagement</li> <li>Diversity and inclusion policy</li> </ul>
Board Composition	<ul> <li>88% of directors are independent</li> <li>38% of directors are women (industry average is 22%)</li> <li>50% of committees chaired by women</li> <li>Two new women directors in 2019; four new directors since 2019</li> </ul>	<ul> <li>Average director tenure of &lt;4 years</li> <li>History of 100% director attendance</li> <li>Equity ownership requirements</li> <li>Diversity a consideration in director selection</li> </ul>
Executive Compensation	<ul> <li>Competitive pay to attract and retain talent</li> <li>Target compensation at levels near the median of our peer group</li> <li>67% of CEO's target compensation is performance based</li> <li>Annual goal setting aligned with long-term strategy, ESG and shareholder value</li> </ul>	<ul> <li>Clawback and hedging policies</li> <li>Performance based awards linked to various shareholder value metrics</li> <li>Minimum ownership requirements for CEO and top executives</li> </ul>

## Western Is Committed To The Strongest Corporate Governance Practices

## **Sustainability-Linked Credit Facility**



Western was the 1<sup>st</sup> North American public paper and forest products company to transition to a sustainability-linked credit facility

- Increase or decrease borrowing costs by up to five basis points based on the outcome of sustainability-linked goals
- Pricing grid and covenant package consistent with prior credit facility
- Credit facility maturity date extended to July 2025
- Retain accordion feature to increase the aggregate amount available to \$350 million, subject to lender approval



# \$250 million

Sustainability-Linked Credit Facility

Borrowing Costs Linked To Three Sustainability-Linked Goals



Health & Safety



Workforce Diversity



**First Nations Relationships** 

Maturity: July 2025

Further Demonstrates Western's Leadership And Accountability To Continuous Improvement And Advancement Of Our Sustainability And ESG Initiatives

# **Company Snapshot**

Sustainably Growing and Creating Long-term Shareholder Value

Western Forest Products Inc. DEFINING A HIGHER STANDARD<sup>™</sup>

## Who We Are: Our Mission, Vision And Values



### **Our Vision:**

To provide the most sustainable building materials on the planet



### **Our Mission:**

We safely produce high margin, targeted specialty building materials for our selected global customers in a value for service relationship

### **Our Values:**

Our values guide us in Defining a Higher Standard<sup>®</sup> in what we do:

- We are committed to personal safety, sustainable management and environmental stewardship
- We behave with integrity, passion and transparency
- We seek mutually beneficial relationships
- We are dedicated to a culture of accountability and continuous improvement



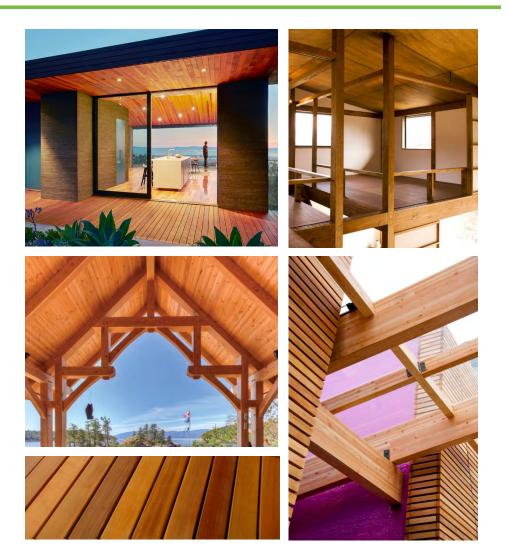


### Defining a Higher Standard®

## What We Do: Margin-Focused, Specialty Lumber Company



- Leading cedar lumber, timbers and Japan square manufacturer in North America
- Offer a range of appearance, structural and industrial wood products
- Our products are used in various outdoor living, interior living, exterior appearance, structural and industrial applications
- Diverse species mix, offering cedar, hemlock, balsam and Douglas fir products
- Global customer base



### Western Is A Leading Global Supplier Of Specialty Wood Products

## Where Do We Do It: Serve Global Markets From Coastal B.C. And Washington

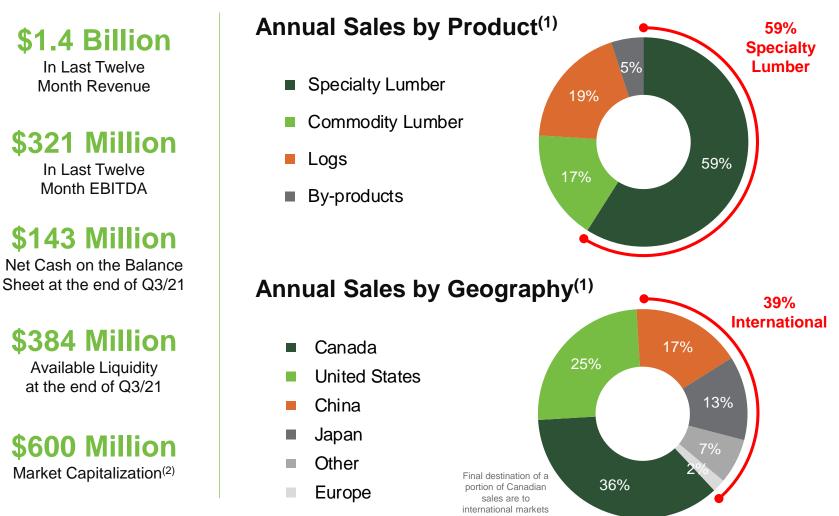


See Appendix for detailed listing of sawmills and remanufacturing facilities

Strategically Located Manufacturing Locations With Secure Fibre Supply

## How We Have Performed: Financial Snapshot





(1) Annual average from 2015 to 2020, including strike impacted 2019 and 2020(2) Based on closing share price of \$1.74 on November 12, 2021

Strong Financial Performance And Well Capitalized Balance Sheet

# **Explore Opportunities**

**Sustainably Execute On Our Long-term Priorities** 

- Pursue margin-focused business opportunities
- Grow our wholesale lumber and branded products business
- Specialty products acquisitions

### **Grow the Base**

- Optimize operations to improve margins
- Targeted, high-margin products of scale to selected customers
- Non-capital margin improvement and growth initiatives

## **Strengthen the Foundation**

- Strategic capital investments
- Invest in our people and systems
- Mutually beneficial relationships with First Nations

## Focus On Growing Long-term Shareholder Value





What Are Our Priorities:





# **Company Updates**

Sustainably Executing On Our Strategic Priorities

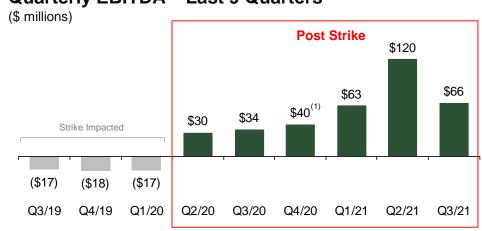


Western Forest Products Inc. DEFINING A HIGHER STANDARD<sup>™</sup>

# **Re-Established Our Business Post The USW Strike, Creating Significant Financial Flexibility**

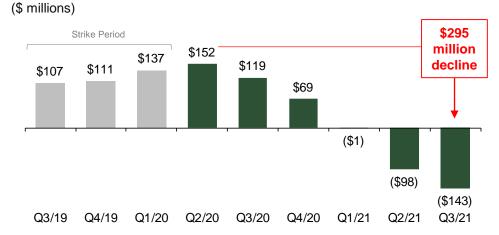


- Robust COVID-19 health and safety protocols in place
  - No COVID-19 workplace transmissions
- Re-established the earnings capabilities of the business post the USW strike
- Repositioned balance sheet
  - \$384 million in liquidity<sup>(2)</sup>
  - \$143 million in net cash<sup>(2)</sup>
  - \$70 million in cash proceeds from asset sales year-to-date
- Duties on deposit of US\$116 million<sup>(2)</sup>



### **Quarterly EBITDA – Last 9 Quarters**

### Net Debt (Cash) – Last 9 Quarters



(1) Excludes duty recovery of \$31.6 million in Q4/20

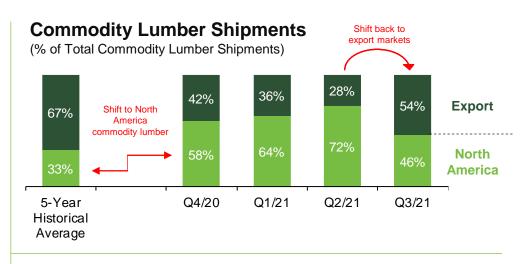
(2) As of the end of Q3/21

### Success In Re-Establishing Our Business Post The Strike

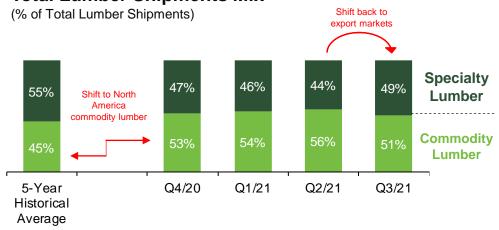
# Leveraging Our Flexible Operating Platform To Capitalize On Changing Lumber Markets



- Redirect production to the highest margin opportunity
- Flexibility to adjust production based on market demand and prices
- Success in redirecting lumber production to the strong North American in late 2020 and first half of 2021
- Redirected lumber production back to export markets as demand and pricing improved in Q3/21



**Total Lumber Shipments Mix** 



Flexible Operating Platform Gives Western The Opportunity To Redirect Volume Between Different Markets To Maximize Margin

## **Balanced Approach To Capital Allocation**

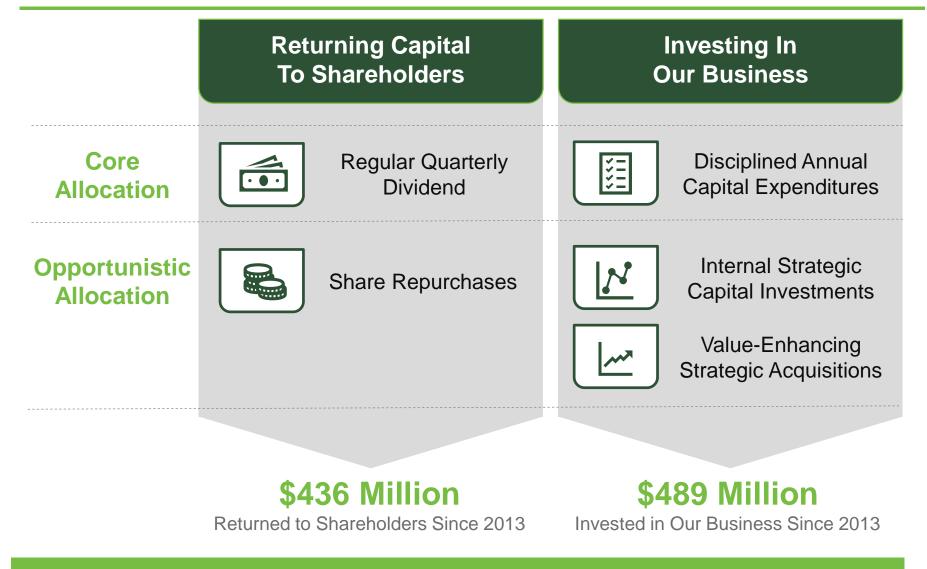


- Payment of a regular quarterly dividend (\$0.01 per share)
- Disciplined annual capital expenditures
  - Approximately \$30 to \$40 million per year in annual maintenance of business and road capex
- Maintain financial flexibility for strategic capex and growth opportunities
  - Internal and external opportunities
  - Projects and jurisdictions that create the opportunity to grow long-term shareholder value
  - Need to achieve desired internal return hurdles
- Complement the dividend with share repurchases
  - Renewed a 10% NCIB in August 2021, allowing for the repurchase of up to 29.7 million shares

Year-To-Date We Have Returned Over \$80 Million To Shareholders Via Dividends And Share Repurchases

## Capital Allocation: Returning Capital To Shareholders While Growing And Investing In The Business



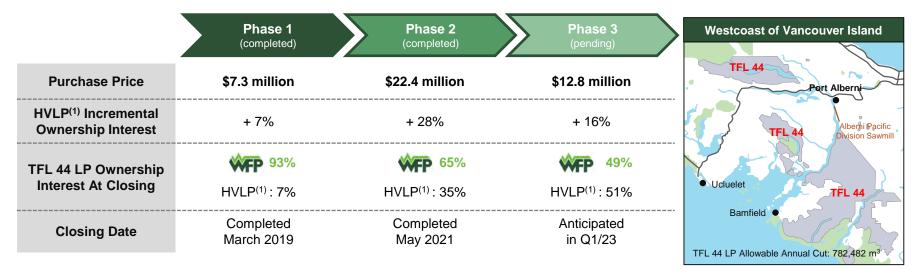


Balance Returning Capital To Shareholders While Investing In Our Business

## Strategic Partnership With The Huu-ay-aht First Nations In TFL 44



- Sale of Western's ownership interest in TFL 44 LP to HVLP<sup>(1)</sup> to occur in phases
  - TFL 44 LP consists of certain Western assets and liabilities in its Port Alberni Forest Operation, including Tree Farm Licence ("TFL") 44
  - Long-term log agreement to continue to supply Western's coastal manufacturing operations
  - Western may sell to other area First Nations up to a further 26% ownership interest in TFL 44 LP at the end of Phase 3
  - Closing of each phase is subject to various customary closing conditions



(1) Huumiis Ventures Limited Partnership ("HVLP"), a limited partnership beneficially owned by Huu-ay-aht First Nations

### Building Mutually Beneficial Relationships In Support Of Reconciliation

## Growing The Business: Sales And Marketing Initiatives And Growth



#### Wholesale Lumber Growth

- Form strategic agreements with global suppliers to offer an expanded product line that delivers greater value to our customers
- New products will originate in the U.S., Asia, Europe and Canada
- Leverage our Arlington centralized warehousing and distribution centre to effectively service our selected U.S. customers
- Japanese Cedar fencing opportunity launched in Q3/20





#### Strategic Marketing Initiatives

- Increase our access to North American Home Centre and Pro-Dealer sales channels
  - Estimate that 40% of cedar is consumed in the Home Centre segment
- Greater access to the growing repair and remodelling lumber segment
- Working with our customers and investing in marketing to drive demand
- Courses targeted at educating architects on utilizing our sustainable products
- New product branding



**Opportunities To Grow Our Business** 

## **Growing the Business: New Branding Initiatives To Drive Growth**





- An exclusive Home Centre brand covering all products
- Targeting end-users and contractors







- Appearance grade residential products (decking, siding, outdoor living)
- Targeting end-users through the distribution and prodealer channels







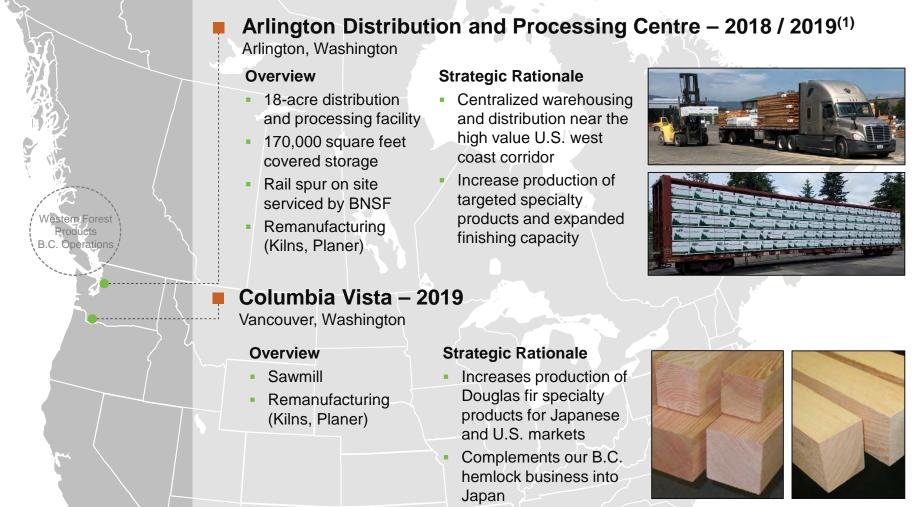
- 4x6 and larger products marketed to residential and industrial markets
- Targeting industrial and distribution customers



### Growth Opportunity For Targeted Specialty Products For Our Customers

## Growing The Business: Strategic Acquisitions To Geographically Diversify And Grow the Business





(1) Acquired in 2018; site improvements completed in Q2/18; equipment upgrades completed in Q1/19

### Growing Our Operations In The U.S. Pacific Northwest

# **Company Overview**

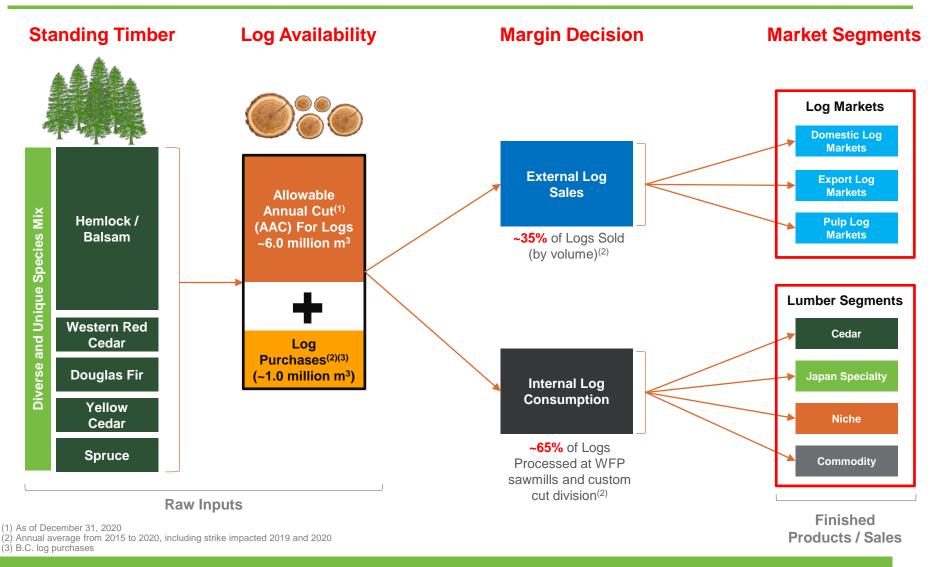
Sustainable Product Lifecycle, From Forest To Customer



Western Forest Products Inc. DEFINING A HIGHER STANDARD<sup>™</sup>

# Margin Strategy / Fibre And Processing Flow Chart





Timber Resource Is Directed To Highest Margin Opportunity

### Log Markets Determine Margin Decision



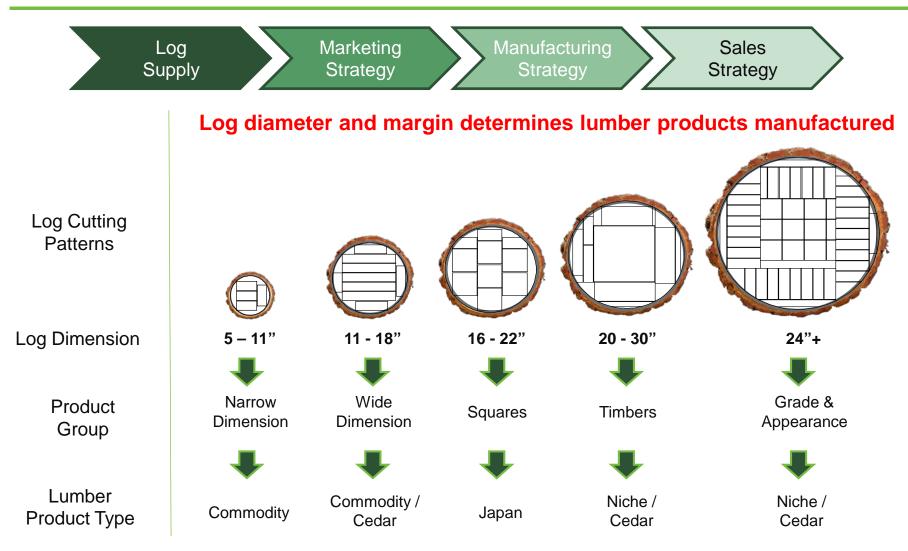
	Log End Market	Description	Primary Target Geographies	Logs by Value Historical Average <sup>(1)</sup>
	WFP Sawmills	<ul> <li>Western's sawlogs consumed by internal manufacturing operations</li> <li>Internal log supply supplemented by open market purchases to maximize margin</li> </ul>	*	30% External Log Sales 70% \$623 7%
	Domestic	<ul> <li>Includes sawlogs, peelers (for engineered wood applications) and shingle logs sold through contractual commitments and open market transactions</li> </ul>	*	million <sup>(2)</sup>
)	Pulp Logs	<ul> <li>Volumes committed under long-term fibre supply agreements</li> <li>Commitments met through internal log supply, supply contracts and open market pulp log purchases</li> </ul>	*	Logs by Volume Historical Average <sup>(1)</sup> 35% External Log Sales
_	Export	<ul> <li>Represents log sorts produced in excess of internal mill requirements</li> <li>Historically commanded premium prices due to strong demand</li> <li>Transportation optimization</li> </ul>		65% <b>5.2</b> 9% million m <sup>3</sup> 7%

Annual average from 2015 to 2020; based on total external log sales and internal log consumption, including purchased logs. Internal transfer values based on Vancouver Log Market prices
 Net of freight and fee in lieu

Directing Log Volume To The Highest Margin Opportunity

### **Manufacturing And Sales**

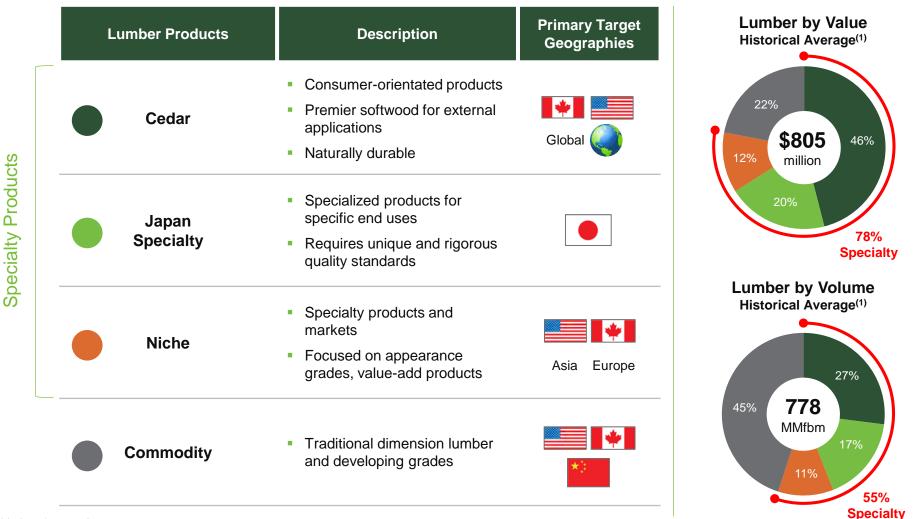




Flexible Manufacturing Platform Presents Unique Opportunity To Create Margin

### **Diversified Lumber Product Offering**





(1) Annual average from 2015 to 2020

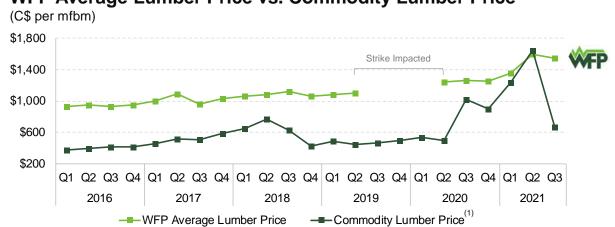
Allows Western To Profitably Service Multiple Markets Throughout The Cycle

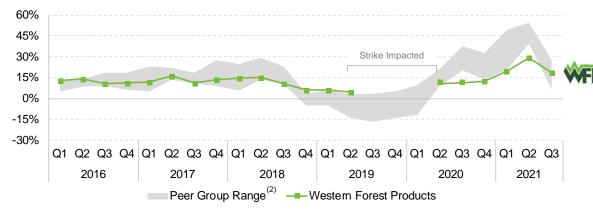
39

### Quarterly Lumber EBITDA Margin Comparison

### **Specialty Product Focus**

- Approximately 78% of lumber revenue is generated from noncommodity products
- Typically a significant price premium to commodity lumber
- More stable margins through the cycle vs. commodity peers
- Product / market diversity and global exposure provide opportunities to maximize margin





### WFP Average Lumber Price vs. Commodity Lumber Price



(1) KD Western SPF 2x4, #2&Btr; converted from US\$ to C\$

(2) High and low EBITDA margin range of West Fraser and Canfor lumber segments and consolidated results of Interfor and Conifex

Specialty Products Focus Creates Greater Earnings Stability Over The Long-term

### Seasonal Influences Impact Operations, Sales And Working Capital

# 1

41

#### (1) Average of 2015 to 2020 excluding strike impacted Q3/19, Q4/19 and Q1/20

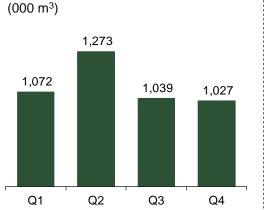
its peak

 Typically higher lumber sales volumes in Q2 and Q3 when North American

construction activity is at

impacting working capital
 Seasonal market demand can impact lumber

- Inventory levels can fluctuate through the year,
- Weather (snow pack, heat) and daylight can impact harvest volumes and costs
- **Seasonality Of The Business**



Lumber Production &

222 220

Q2

213\_<sup>215</sup>

Q3

Production Shipments

216

207

Q4

Shipments<sup>(1)</sup>

213

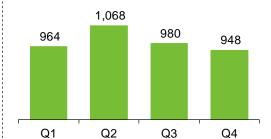
(MMfbm)

209

Q1

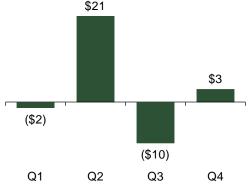
Harvest Volume<sup>(1)</sup>

### Closing Log Inventory<sup>(1)</sup> (000 m<sup>3</sup>)



# Increase (Decrease) in Working Capital<sup>(1)</sup>

(\$ millions)





### **Strategic Capital Investments**



- Initiatives focused on:
  - Reducing costs
  - Increasing efficiency
  - Increasing production of targeted products
  - Growing volumes
- Applying proven technology in coastal operations



### Capital Projects Expected To Generate A Return In Excess Of 20%

# Appendix

Supplemental Materials

Western Forest Products Inc. DEFINING A HIGHER STANDARD"

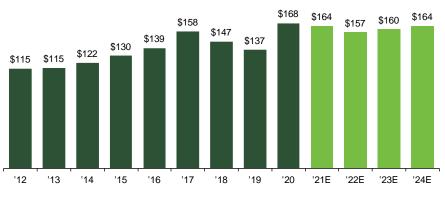


# **Repair And Remodelling Statistics**



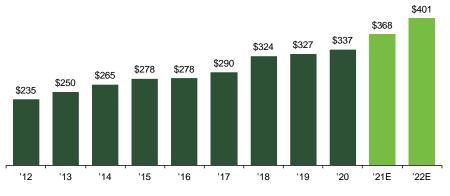
#### **U.S. Repair & Remodelling Expenditures**

(US\$ billions)



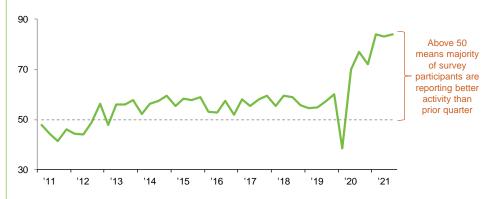
Source: Forest Economic Advisors (September 2021)

#### Leading Indicator of Remodelling Activity (US\$ billions)



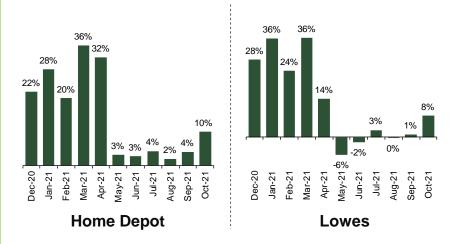
Source: Joint Center For Housing Studies of Harvard University; Home Improvement and Repair Activity – trailing 12 months; the Leading Indicator of Remodelling Activity (LIRA) provides a short-term outlook of U.S. national home improvement and repair spending to owner-occupied homes

#### **Remodelling Market Index**



Source: National Association of Homebuilders; Future Market Indicators; based on a quarterly survey of NAHB remodeler members that provides insight on current market conditions as well as future indicators for the remodeling market

#### Home Centres – Same Store Sales Growth



Source: Company reports; trailing 12 months, monthly values

# Western Red Cedar ("WRC") – Illustrative Price Trends



#### WRC High Value Clears

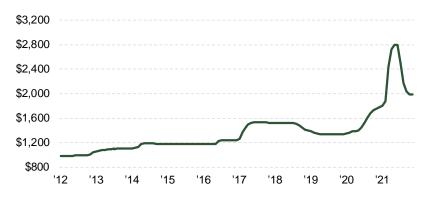
(C\$ per mfbm)



Source: Random Lengths: Green WRC #2 Clear & Btr 4x6W RL, c.i.f. dest. N Euro

#### **WRC Decking**

(US\$ per mfbm)



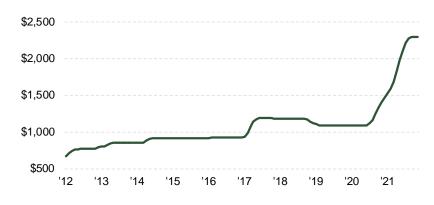
#### (US\$ per mfbm) \$3.500 \$3,000 \$2,500 \$2.000 \$1,500 \$1,000 '21 '12 '13 '14 '15 '16 '17 '18 '19 '20

Source: Random Lengths: Green WRC #2 & Btr AG 6x6 RL, net f.o.b. Mill

### WRC Boards and Trim

(US\$ per mfbm)

WRC Timbers



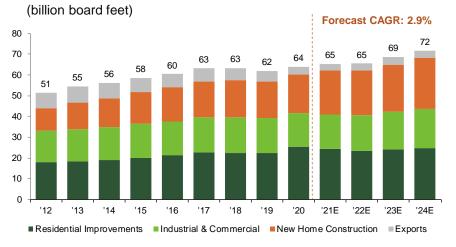
Source: Random Lengths: Coast Green WRC Std&Btr NH 3/4x4 RL S1S2E H&M, net f.o.b. Mill

### North America Statistics

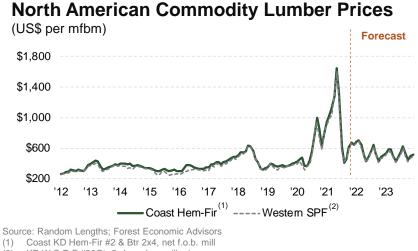




#### North American Lumber Demand



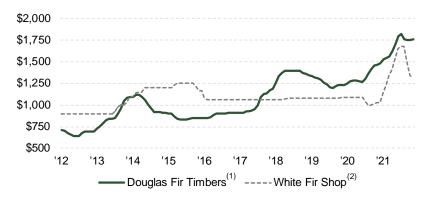
Source: Forest Economic Advisors (September 2021)



KD W S-P-F #2&Btr 2x4 random mill prices (2)

### North American Niche Lumber Prices

(US\$ per mfbm)



Source: Random Lengths

(1) Green Douglas Fir (Portland) #1&Btr 100% FOHC 6x6 Rough

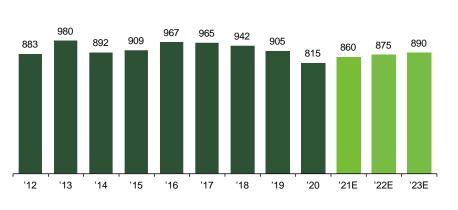
KD White Fir Shop Moulding&Btr C&Btr 5/4 S2S (2)

### **Japan Statistics**

**Japan Housing Starts** 

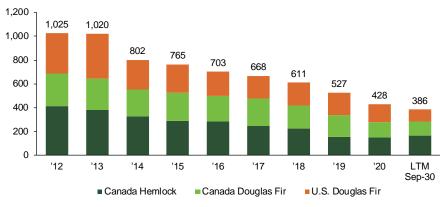
(000s)





Source: Japan Ministry of Land, Infrastructure, Transport and Tourism; Bloomberg

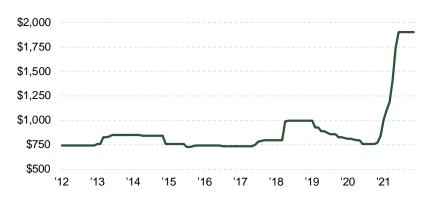
# North America Lumber Imports (000 m<sup>3</sup>)



Source: Japan Lumber Importers' Association

### Douglas Fir Lumber Prices to Japan

(US\$ per mfbm)



Source: Random Lengths: Green Douglas Fir Baby Squares Merch 4-1/8x4-1/8 RL S4S, c.&f. dest. Japan

#### Hemlock Lumber Prices to Japan (US\$ per mfbm)



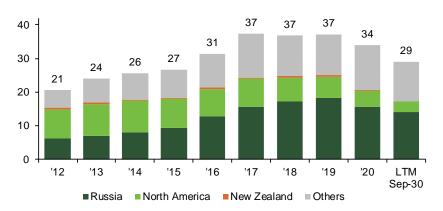
Source: Random Lengths: Green Hem Baby Squares Merch 4-1/8x4-1/8 13' S4S, c.&f. dest. Japan

# **China Log And Lumber Statistics**



**China Lumber Imports** 

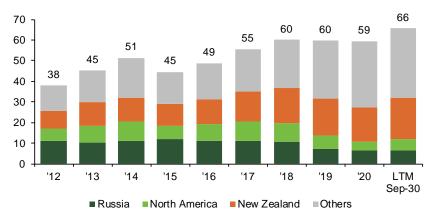
(million m<sup>3</sup>)



Source: Forest Economic Advisors (September 2021)

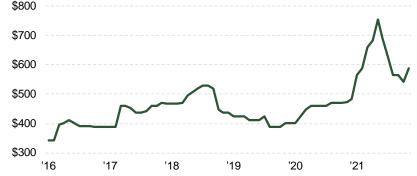
**China Log Imports** 





Source: Forest Economic Advisors (September 2021)

**China Commodity Lumber Price** (US\$ per mfbm)



Source: Forest Economic Advisors - China Bulletin; Hemlock Lumber 2x4 (40x90) Metric RG Utility, c.i.f. destination Shanghai

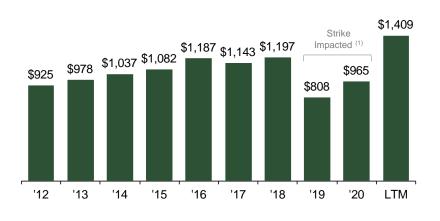
#### China Export Log Price From North America (US\$ per m<sup>3</sup>)



Source: Forest Economic Advisors - China Bulletin; Hemlock, <30 cm diameter, 8 - 12 meters, cif. delivered Lanshan, Rizhao port, including VAT and fees

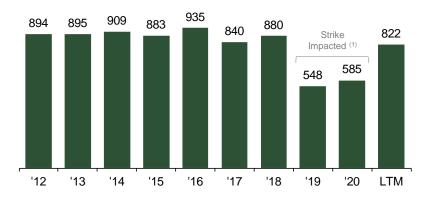
### Western Forest Products: Historical Financial Snapshot – Annual



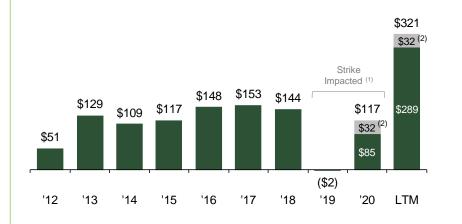


#### Revenue (\$ millions)

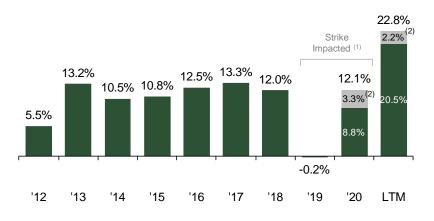
#### Lumber Shipments (MMfbm)



### Adjusted EBITDA (\$ millions)



#### Adjusted EBITDA Margin %

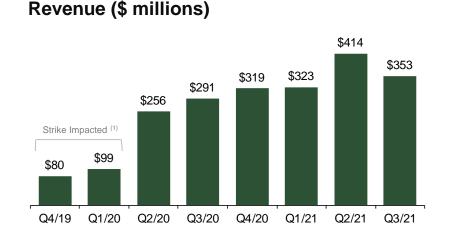


(1) All of Western's timberlands and most of our B.C. based manufacturing divisions were impacted by a strike by the United Steelworkers Local 1-1937 ("USW"), which commenced on July 1, 2019. On February 15, 2020, the USW members ratified a new 5-year collective agreement, which is effective as of June 15, 2019 and expires on June 14, 2024, ending the strike

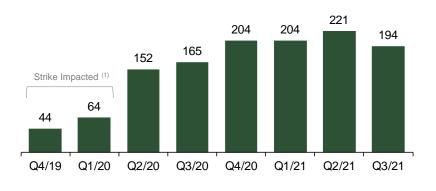
(2) Impact of non-cash duty recovery related to the finalization of softwood duty rates for 2017 and 2018

### Western Forest Products: Historical Financial Snapshot – Last 8 Quarters

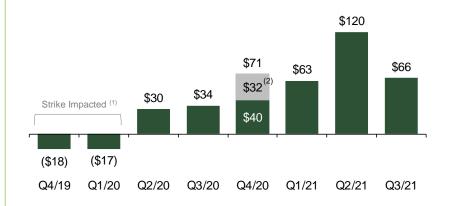




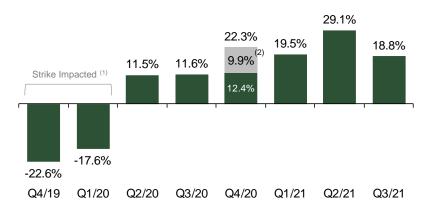
Lumber Shipments (MMfbm)



**Adjusted EBITDA (\$ millions)** 



#### Adjusted EBITDA Margin %

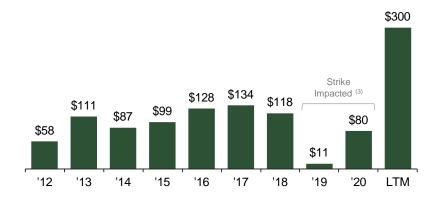


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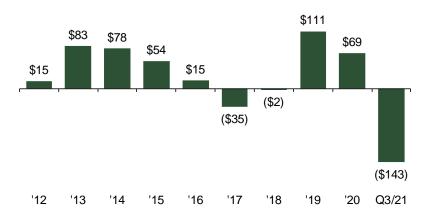
(2) Impact of non-cash duty recovery related to the finalization of softwood duty rates for 2017 and 2018

# Western Forest Products: Historical Cash Flow, Capital Allocation And Debt



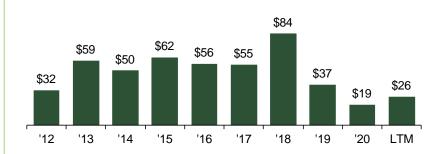


#### Net Debt / (Cash) (\$ millions)

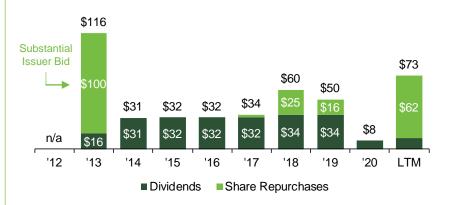


#### Cash Flow from Operations<sup>(1)</sup> (\$ millions)

Capex<sup>(2)</sup> (\$ millions)



#### Dividends<sup>(4)</sup> & Share Repurchases (\$ millions)



(1) After changes in non-cash working capital

(2) Additions to property, plant and equipment; excludes acquisition capex

(a) All of Western's timberlands and most of our B.C. based manufacturing divisions were impacted by a strike by the United Steelworkers Local 1-1937 ("USW"), which commenced on July 1, 2019. On February 15.

2020, the USW members ratified a new 5-year collective agreement, which is effective as of June 15, 2019 and expires on June 14, 2024, ending the strike

(4) The dividend was suspended in May 2020; on February 18, 2021, the company announced the reinstatement of a \$0.01 per share quarterly dividend in February 2021

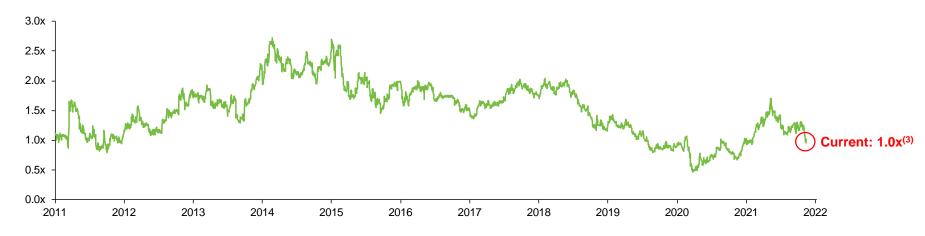
# Western Forest Products: Historical Share Price Performance And Price to Book

### **Historical Share Price Relative to EBITDA**

(\$ per share | \$ millions)



#### **Price to Book Ratio**



(1) All of Western's timberlands and most of our B.C. based manufacturing divisions were impacted by a strike by the United Steelworkers Local 1-1937 ("USW"), which commenced on July 1, 2019. On February 15, 2020, the USW members ratified a new 5-year collective agreement, which is effective as of June 15, 2019 and expires on June 14, 2024, ending the strike

2) Impact of non-cash duty recovery related to the finalization of softwood duty rates for 2017 and 2018

(3) Based on closing share price of \$1.74 on November 12, 2021

# Western Forest Products: Sawmills And Remanufacturing Facilities



Sawmills									
	Location	Log Diameter Focus	Capacity <sup>(1)</sup>	Production		2018 Production Mix <sup>(3)</sup>			
Sawmill				2020 <sup>(2)</sup>	2018 <sup>(3)</sup>	WRC <sup>(4)</sup>	Hemlock	Douglas Fir	Yellow Cedar
Ladysmith	Ladysmith, BC	Small	90	19	67		100%		
Cowichan Bay	Duncan, BC	Medium	215	82	177	13%	87%		
Saltair	Ladysmith, BC	Medium	240	155	214	22%	61%	17%	
Alberni Pacific	Port Alberni, BC	Medium to Large	175	52	106		100%		
Duke Point	Nanaimo, BC	Medium to Large	130	78	127	3%	91%	6%	
Chemainus	Chemainus, BC	Medium to Large	130	58	99	100%			
Columbia Vista	Vancouver, WA	Medium to Large	80	59	n/a <sup>(5)</sup>			100%	
Custom Cut	Multiple	Varies	n/a	73	74	27%		30%	43%
Sawmill Total			1,060	576	864	22%	66%	8%	4%

#### **Remanufacturing and Distribution**

Canada	United States
Value Added Division – Chemainus, BC	Arlington Distribution and Processing Centre – Arlington, WA
Duke Point Planer – Nanaimo, BC	Columbia Vista Sawmill, Planer and Kilns – Vancouver, WA

(1) Based on two shifts and 250 operating days, except Chemainus and Duke Point at three shifts

(2) All of Western's timberlands and most of our B.C. based manufacturing divisions were impacted by a strike by the United Steelworkers Local 1-1937 ("USW"), which commenced on July 1, 2019. On February 15, 2020, the USW members ratified a new 5-year collective agreement, which is effective as of June 15, 2019 and expires on June 14, 2024, ending the strike

(3) 2018 data shown due to the strike impacting 2019 and 2020; data for 2019 and 2020 is available in our 2019 and 2020 Annual Information Forms

(4) Western red cedar

(5) Acquired February 1, 2019

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### **Analyst Coverage**



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Benoit Laprade Scotiabank	<ul> <li>€ 514-287-3627</li> <li>☑ benoit.laprade@scotiabank.com</li> </ul>	
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